



Monday Memo – February 2, 2015

Chairs' Corner: The family of organizations that provide leadership and advocacy for Family Medicine practice (the AAFP), development (the AAFP Foundation), certification (ABFM), academic departments (ADFM), residencies (AFMRD), research (NAPCRG) and academic activities (STFM), along with the American College of Osteopathic Family Physicians (ACOFP), are working together on a project called **Family Medicine for America's Health: Transforming the Specialty and the System to Make Health Primary**. The project's goals include:

1. Demonstration of the value and benefits of primary care
2. Every person will have a personal relationship with a trusted family physician or other primary care professional, in the context of a medical home
3. Achieve the Triple Aim
4. Reduce health care disparities
5. Lead the continued evolution of the Patient-Centered Medical Home
6. Ensure a well-trained primary care workforce, and
7. Move primary care reimbursement away from fee-for-service and towards comprehensive primary care payment

The project takes proactive steps toward a rational health care system based in primary care. It is described in the *Annals of Family Medicine*, available at http://annfammed.org/content/12/Suppl_1. The paper discusses what patients should expect of our discipline, of our practices, and of each of us. It also provides a provocative discussion of the **definition of the role of the Family Physician**, providing both a desired role definition and a “foil definition,” which a few of us might feel we are inching toward. It also includes a terrific bibliography, if you're ever looking for hard data regarding the value of primary care.

The project includes a communications campaign and a road show. Six “Tactic Teams” are working on issues related to workforce, practice, technology, research, engagement and payment reform. I've attached a PowerPoint presentation that summarizes the project, and lists the members of each of the Teams. **If you are interested in any of these topics, they want to hear**

from you. The presentation also includes links for you to sign up for email updates, as well as Facebook and Twitter links.

Presentations

- Ron Adler presented *Think before you 'Pink:.' A Rational Approach to Cancer Screening* at Hematology/Oncology Grand Rounds last week.
- Hugh Silk presented on Jan 29 and 31 at the New England Yankee Dental Congress in Boston, first as part of an Interprofessional Symposium on the topic of *Pregnancy and Oral Health: What You Need to Know*, and secondly as part of a *MassHealth Update, Medical-Dental Collaboration: Getting Practical About It*.