Identity Management with ORCID and other tools

Lamar Soutter Library Skills Series: Issues in Scholarly Publishing and Communication

November 17, 2017
Why you should and how you can manage your professional identity
Why you should...

- Disambiguation
- Comprehensiveness
- Credit
- Professionalism
Things to think about….

- Separate personal and professional identities
- Convey your name consistently and use the same image across platforms
- Use and link available tools to keep your data uniform
How you can....

- **ORCID**
- **Profiles** Research Networking Software
- **SciENcv**
- **Google Scholar**
- Social Media (twitter, facebook)
- Repositories (figshare, slideshare)
- Collaborative writing platforms (Medium, Authorea)
- Scholarly Collaboration Networks (ResearchGate, Academia.edu, Scholars Hub)
A unique persistent identifier that can be used to:

- Disambiguate authors
- Associate all works with the right author
- Enable discoverability within and across databases
- Manage records of publication outputs across funders, universities, associations....

http://orcid.org/0000-0002-3503-6615
Neal Silverman

ORCID ID
orcid.org/0000-0002-4259-456X

Websites
Silverman Lab

Other IDs
Scopus Author ID: 7102719514

Education (3)

Harvard University: Cambridge, MA, United States
1996-07 to 2001-09-30 (Molecular and Cellular Biology)
Post Doc
Source: Neal Silverman
Created: 2014-01-16

Massachusetts Institute of Technology: Cambridge, MA, United States
1989-09 to 1996-06-01 (Biology)
Ph.D.
Source: Neal Silverman
Created: 2014-01-16

University of California Berkeley: Berkeley, CA, United States
1985-09 to 1989-06-01 (Molecular Biology)
B.A.
Source: Neal Silverman
Created: 2014-01-16
Introduction

Thyroid imaging in pediatric patients is indicated for the evaluation of congenital hypothyroidism (CH) during newborn screening or for a palpable thyroid mass. The primary imaging modalities for newborn screening are ultrasonography (US) and radionuclide scintigraphy. US is useful as a first-line test for the diagnosis of thyroid abnormalities and lymphadenopathy in pediatric patients. In addition, US can be used to guide the aspiration of detected nodules and to support the evaluation of the lymph nodes [1-3].
Profiles
Profiles

Immune Signaling Pathways

The main goal of our lab is to decipher the molecular mechanisms responsible for transmitting a signal from the site of infection to the nucleus of an immune responsive cell. We are interested in how pathogens are distinguished, how related signaling pathways maintain specificity, and how these signals are integrated to produce the proper response. 

Research will focus on the immune response of the experimentally powerful fruit fly, Drosophila melanogaster. We are particularly interested in the mechanisms used in Drosophila that allow distinct pathogenic challenges to lead to specific immune responses by activating different signaling pathways and transcription factors. The immune signaling pathways in Drosophila have much in common with the pathways required for the activation of the mammalian innate immune response. In fact, the Toll-like receptor (TLR) family, which was discovered in Drosophila, plays a central role in pathogen recognition in both mammals and insects. A deeper understanding of these pathways in insects will undoubtedly lead to further advances in related mammalian fields.

In flies, infection causes the rapid production of a host of powerful antimicrobial peptides that are produced in the fat body (the insect liver) and circulate throughout the body. Pathogens can elicit this response by producing factors that stimulate Drosophila immune system cells.
BIOGRAPHICAL SKETCH

NAME: Reznik-Zellen, Rebecca

eRA COMMONS USER NAME (credential, e.g., agency login): REZNIKZELLEN

POSITION TITLE: Head, Research and Scholarly Communication Services

EDUCATION/TRAINING (Begin with baccalaureate or other initial professional education, such as nursing, include postdoctoral training and residency training if applicable. Add/delete rows as necessary.)

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<tr>
<th>INSTITUTION AND LOCATION</th>
<th>DEGREE</th>
<th>START DATE</th>
<th>END DATE</th>
<th>FIELD OF STUDY</th>
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<tr>
<td>Salve Regina University, Newport, RI</td>
<td>AB</td>
<td>09/1992</td>
<td>05/1995</td>
<td>Philosophy</td>
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<td>Simmons College, Boston, MA</td>
<td>MLS</td>
<td>09/2004</td>
<td>05/2006</td>
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A. Personal Statement

This is my personal statement. It is really good.


B. Positions and Honors

Positions and Employment

2005 - 2006 Program Coordinator, Mellon Librarian Recruitment Grant, Mount Holyoke College, Library and Information Technology Services, South Hadley, MA

2006 - 2011 Science Librarian for the Center for Hierarchical Manufacturing, University of
<table>
<thead>
<tr>
<th>Title</th>
<th>Cited by</th>
<th>Year</th>
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<tr>
<td>NF-kB signaling pathways in mammalian and insect innate immunity</td>
<td>961</td>
<td>2001</td>
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<tr>
<td>Genetic isolation of ADA2: a potential transcriptional adaptor required for function of certain acidic activation domains</td>
<td>458</td>
<td>1992</td>
</tr>
<tr>
<td>Monomeric and polymeric gram-negative peptidoglycan but not purified LPS stimulate the Drosophila IMD pathway</td>
<td>320</td>
<td>2004</td>
</tr>
<tr>
<td>Autophagic control of Listeria through intracellular innate immune recognition in drosophila</td>
<td>310</td>
<td>2008</td>
</tr>
<tr>
<td>A Drosophila ikB kinase complex required for Relish cleavage and antibacterial immunity</td>
<td>296</td>
<td>2000</td>
</tr>
<tr>
<td>Functional similarity and physical association between GCN5 and ADA2: putative transcriptional adaptors</td>
<td>280</td>
<td>1994</td>
</tr>
<tr>
<td>Caspase-mediated processing of the Drosophila NF-kB factor Relish</td>
<td>271</td>
<td>2003</td>
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<tr>
<td>Role of Drosophila IκB in a Toll-independent antibacterial immune response</td>
<td>271</td>
<td>2000</td>
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A Word About ResearchGate and Academia.edu

<table>
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<tr>
<th></th>
<th>Open access repositories</th>
<th>Academia.edu</th>
<th>ResearchGate</th>
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<tbody>
<tr>
<td>Supports export or harvesting</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Long-term preservation</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>Business model</td>
<td>Nonprofit (usually)</td>
<td>Commercial. Sells job posting services, hopes to sell data</td>
<td>Commercial. Sells ads. job posting services</td>
</tr>
<tr>
<td>Sends you lots of emails (by default)</td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Wants your address book</td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Fulfills requirements of UC’s OA policies</td>
<td>Yes</td>
<td>No</td>
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See: A Social Networking Site Is Not an Open Access Repository
(Office of Scholarly Communication, University of California)
Forthcoming! ScholarlyHub

Let's build an open, learned society.

Change the status quo

- BUILD A NON-PROFIT PLATFORM THAT DOESN'T SELL DATA
- DEVELOP SCHOLARLY NETWORKS
- SHARE, REVIEW, PUBLISH AND MENTOR

SIGN UP FOR OUR NEWSLETTER
Interoperable Systems

**ORCID**
- SciENcv
- Scopus
- CrossRef
  - Funders, including NIH
  - Publishers
  - Impact Story

**Profiles**

**Research Gate**
- Facebook
- LinkedIn
- Google

**Google Scholar**
Things to think about….

- Work incrementally, but consistently
- Set alerts in systems that offer them
- Stay alert for updates to existing systems
- Take the 30-day Impact Challenge (Konkiel, 2015)
Questions?

Contact Us!

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